



## Overwhelmed about choosing & buying all your baby kit?

Overwhelmed by choice, many new parents buy too much or end up replacing items later, once they understand what kit works best.

To save you time and money, Anita has compiled her unparalleled insights based on more than 20 years of working with over 12,000 parents and babies in a series of expert video guides that cover home, nursery, travel and beyond so that you can buy right first time.

### What Anita's List can do for you ...



#### 1. Browse & Buy

You can browse our shop, compare prices and buy online from our trusted suppliers for home delivery



#### 2. Expert Advice

Anita's expert advice helps you choose the best products for you and your baby



#### 3. Create a Wish List

Organise all your products in one place by creating your personalised baby shopping list



#### 4. Create a Baby Registry

Share the joy (and the cost!) with your friends and family by inviting them to buy from your list

... saving you sleep, time and money

Start your guided baby shopping experience now at [anitaslist.co.uk](https://anitaslist.co.uk) or book a private one-to-one consultation with Anita herself



**"True, unbiased advice. As indispensable as finding a good doctor."** ZAC

## A special introduction ...

I am absolutely delighted to introduce you to Anita. Anita has worked with The Portland Hospital for over 17 years and is the go-to-guru on all things baby kit and baby services. Shopping and planning for your baby can be an overwhelming experience; Anita will know in a heartbeat what baby essentials you will - and won't - need, saving you time, money and stress and ensuring that you are the most calm, reassured and prepared parent you can be. Booking a consultation with Anita is as essential as finding the right hospital!

With my warmest wishes,  
Jane Whitney-Smith, CEO

## The Portland Hospital for Women and Children

part of **HCA** Healthcare uk

**"After just a couple of hours with Anita, I feel like I have graduated from the University of All Things Baby!"**

LEVAN

**"If I were to make a baby essential list for a new parent, I would add Anita's name as the only item - that would be enough!"**

SANAM

**Our baby registry is a genius way to share the joy - and the cost!** *Anita xxx*

**anitaslist.co.uk**

